

Broadcast Asia 2018 stand 6R1-06

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BLUEFISH444 DEMONSTRATES KRONOS VIDEO CARD AND INGESTORE SERVER 3G AT BROADCAST ASIA 2018

Simultaneous SDI and SMPTE 2022-6 Video Over IP output, and multi-channel ingest appliance

North Melbourne, Australia, April 24, 2018 – [Bluefish444](#), manufacturer of the professional video industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards and mini converters, will be demonstrating the [KRONOS range of video, audio and data processing I/O cards](#), and the [IngeStore Server 3G](#) at [Broadcast Asia 2018](#).

Bluefish444 will be demonstrating KRONOS Optikos with simultaneous SDI and multi-channel IP playout from [Avid Media Composer](#) and [Adobe Premiere Pro CC](#). KRONOS is Bluefish444's next generation multi-channel 4K I/O solution, with SDI, Video Over IP and HDMI capture and playout, with HDR and high frame-rate capabilities.

Bluefish444 will also be demonstrating the multi-channel capture appliance; IngeStore Server 3G. The IngeStore Server integrates Bluefish444's [IngeStore software](#), providing multi-channel capture of SDI feeds to industry-standard file format and codec options. With the recent launch of the [Bluefish444 Shop](#), customers are able to purchase [codec licences](#) directly, including Avid DNxHD, ProRes, AVC-Intra, XDCAM, and more. The live demonstration at Broadcast Asia will show multi-channel HD capture from SDI sources to network storage, utilising the Edit-While-Record functionality of the [BlueCodecPack](#) licences.

IngeStore with BlueCodecPack allows for editing of growing files in Avid Media Composer and Adobe Premiere Pro CC supporting a range of popular codecs. This gives editors of live production the ability to be editing files as they are still being recorded, perfect for collation of highlights and recaps during a live broadcast or live event.

"KRONOS is the evolution of our industry staple Epoch SDI Video hardware, providing not only 4K SDI I/O, but also adding Video Over IP standards and HDMI 2.0," states Tom Lithgow, Product Manager, Bluefish444. "IngeStore server has been very well received as a turnkey appliance for multi-channel HD SDI capture, especially with the recent addition of Edit-While-Record functionality to the IngeStore software."

Bluefish444 will be showing the [KRONOS range](#) and [IngeStore Server](#) on stand 6R1-06 at [Broadcast Asia 2018](#). For further information regarding KRONOS and the IngeStore Server, visit [bluefish444.com](#)

About Bluefish444:

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards for the Windows, macOS and Linux operating systems. Its video cards are used not only in traditional broadcast and post-production, but also in emerging workflows such as live events, immersive graphics, augmented reality and Video Over IP. Bluefish444 has a growing presence in industries adopting professional video such as the medical, automotive, defence and mining industries.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in North Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit bluefish444.com

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